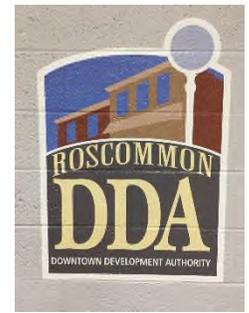




VILLAGE OF ROSCOMMON DDA 2018 ANNUAL REPORT



The Village of Roscommon Downtown Development Authority was established in 1990 under the Public Act of 197 of 1975. The primary goals of the DDA are to improve the tax base in the district as well as the surrounding area and to enhance and cultivate the downtown economic growth. The DDA members include the Village manager and 12 Village Council appointments of community volunteers and residents. The DDA meets at 8:00 AM every third Monday at the Roscommon Village Hall. The following is the 2018 annual financial report:

	<u>2018</u>	<u>2017</u>
REVENUE:		
PROPERTY TAX CAPTURED	\$ 158,042	\$ 149,816
INTEREST	274	263
GRANTS	5,000	-
	<u>163,316</u>	<u>150,079</u>
TOTAL REVENUE		
	<u>\$ 163,316</u>	<u>\$ 150,079</u>
EXPENDITURES:		
COMMUNITY DEVELOPMENT PROJECTS	\$ 33,178	\$ 36,196
ECONOMIC DEVELOPMENT	63,506	60,661
FAÇADE GRANTS	20,267	17,420
SNOW REMOVAL	8,025	14,410
FARM MARKET	2,085	1,954
FLOWERS IN THE VILLAGE	1,417	1,150
CHRISTMAS DECORATIONS	3,800	2,656
PROMOTION AND ADVERTISING	10,343	5,394
VILLAGE REIMBURSEMENTS	4,375	18,010
GENERAL OPERATING EXPENDITURES	1,975	2,264
	<u>148,971</u>	<u>160,115</u>
TOTAL EXPENDITURES		
	<u>\$ 148,971</u>	<u>\$ 160,115</u>
OUTSTANDING INDEBTEDNESS		
	<u>\$ -</u>	<u>\$ -</u>
INITIAL ASSESSED VALUE		
	<u>\$ 6,292,100</u>	<u>\$ 6,292,100</u>
DDA DISTRICT		
ASSESSED VALUE	<u>\$ 16,253,813</u>	
CAPTURED VALUE	<u>\$ 7,739,136</u>	
TAX INCREMENT REVENUES RECEIVED:		
LOCAL SCHOOL DISTRICT	\$ 13,511	\$ 5,852
ISD	997	1,092
COUNTY	54,551	50,787
HIGGINS TOWNSHIP	9,439	9,167
VILLAGE OF ROSCOMMON	64,806	68,605
KIRTLAND COMMUNITY COLLEGE	14,738	14,313
	<u>158,042</u>	<u>149,816</u>
TOTAL TIFA REVENUES		
	<u>\$ 158,042</u>	<u>\$ 149,816</u>
NUMBER OF JOBS CREATED		
	<u>17</u>	<u>16</u>

During 2018, the DDA expended \$148,971 within the community. In the past years, most of the funds were applied to infrastructure projects. In 2016 it was recognized that there was a need to concentrate on economic development. This was truly apparent when we surveyed the empty or soon to be empty buildings in 2016. The DDA had established a committee with community volunteers to address the economic issue. During 2016 we started underwriting and partnered with the “Sawmill Rural Business Center”. During 2017 and 2018, we committed \$50,745 and \$50,000, respectively, to the “Sawmill” efforts which include training & workshops for new and established businesses, consulting and promotion for potential businesses in and around the Village of Roscommon, providing meeting and working space for businesses as well as networking with other business owners. The goal with the DDA in this investment to fill the empty buildings within the District as well as draw in established and new businesses within our community.



In 2018, the DDA also expended \$13,506 towards the “Redevelopment Ready Communities” project. This is a community project adopted by the Village Council which will help the Village be in a position to receive grants from the MEDC for future projects. This entails a review of the policies and procedures of the Village as well as ordinances. It also requires a commitment on behalf of many of the Village employees and appointees to study and prepare updates to each of these areas. Mark Welling is an experienced consultant in the area and has been the “point person” in this endeavor. This process is still ongoing and expected to continue well into 2019.

Community Development – The DDA did not undertake any large infrastructure projects in 2018. Rather, much of the funds were dedicated to economic development. \$33,178 was spent in this category which included upgrades and repairs to the existing downtown lighting and also \$25,000 towards the final commitment to the Village for the purchase and renovation of the current Village Hall.

Façade Grants – The DDA expended \$20,267 in 2018 for the façade grant program. This program has been very effective in helping businesses to keep their exteriors and signage looking more presentable and appealing. A grant application can be found on the DDA website or the Village Hall.



Snow Removal – The DDA has continued to fund the downtown sidewalk snow removal and a portion of the “Safe Route to Schools”. A total of \$8,025 was spent on the contract and reimbursement to the Road Commission.

Farm Market – The DDA continued to underwrite the Village of Roscommon Farm Market. A total of \$2,085 was expended in those efforts. This includes the advertising, supplies, and stipend for the market coordinator. Our market does not charge a fee to vendors. This to encourage the smaller vendors to participate and bring a greater variety of products which has been successful in prior years. Marcie Dankert did a great job this past year as our new market coordinator.



Christmas Decorations – The DDA has an agreement with “Home Town Decoration & Display” for the purpose of leasing the annual Christmas decorations. This was determined to be the most economical way to obtain and install the decorations annually. This is done with guidance of the “Christmas in the Village” committee.

Promotion and Advertising – The DDA underwrote downtown events during the year which included the Business Expo, the Kirtland Warbler Festival, Art Festival, and the Firemen’s Memorial. We also maintain a website for the District. In 2018, we obtained a grant for \$5,000 for billboard advertising along I-75. This brought our total promotional expenses to \$10,343.

Village - The DDA and Village of Roscommon continue to work to make the Village of Roscommon a great place to live, work, and conduct business. This is done by investing the tax revenue captured by the TIFA plan 100% back into the Village and with hundreds of hours of volunteer time of local professionals, business owners and residents of the community. And the joint cooperation of the Village Council, the DDA and the other governmental units and non-profits that overlap into the Village. The accomplishments made in the past years and what is on the horizon could not be done without the commitment of all of these parties.

If you have any questions regarding the annual report or the DDA in general, you can contact us at the Village Hall at (989) 275-5743 or www.roscommondda.com.