

Redevelopment Ready Communities® - A Gateway to Economic Prosperity

The Redevelopment Ready Communities® (RRC) program is:

- ❖ Voluntary
- ❖ Free
- ❖ Certification program promoting effective redevelopment strategies through a set of best practices
- ❖ Measures and then certifies communities that integrate
 - Transparency
 - Predictability
 - Efficiency

The Redevelopment Ready Communities® (RRC) program provides formal recognition that a community has

- ❖ Clear development policies and procedures
- ❖ A community supported vision for the future and the fundamental practices in place to get there.
- ❖ A predictable review process
- ❖ Compelling sites for developers to locate projects

To be vibrant and competitive, the Village of Roscommon must be ready for development. This involves:

- ❖ Planning for new investment and re-investment
- ❖ Identifying assets and opportunities
- ❖ Focusing limited resources

Certified Redevelopment Ready Communities®

- ❖ Encourage business attraction and retention
- ❖ Offer superior customer service
- ❖ Have a streamlined development approval process making pertinent information available around-the clock for anyone around the world to view.

Redevelopment Readiness Best Practices

The foundation of the program is the [RRC Best Practices](#). Developed by experts in the public and private sector, the best practices are the standard to achieve certification, and designed to create a predictable and straightforward experience for investors, businesses and residents working within a community. In addition, the best practices challenge communities to be flexible while seeking quality development that supports a [sense of place](#).

- ❖ Best Practice One: Community Plans and Public Outreach
 - Best Practice 1.1 evaluates community planning and how a community's redevelopment vision is embedded in the master plan, capital improvements plan, downtown plan and corridor plan.
 - Best Practice 1.2 assesses how well a community identifies its stakeholders and engages them, not only during the master planning process, but on a continual basis.
- ❖ Best Practice Two: Zoning Regulations
 - Best Practice 2.1 evaluates a community's zoning ordinance and how well it regulates for the goals of the master plan.
- ❖ Best Practice Three: Development Review Process
 - Best practice 3.1 evaluates the community's development review policies and procedures, project tracking and internal/external communication.
 - Best Practice 3.2 evaluates the accessibility of a community's planning and development information
- ❖ Best Practice Four: Recruitment and Education
 - Best practice 4.1 evaluates how a community conducts recruitment and orientation for newly appointed or elected officials and board members.
 - Best practice 4.2 assesses how a community encourages ongoing education and training and tracks training needs for appointed or elected officials, board members and staff.
- ❖ Best Practice Five: Redevelopment Sites
 - Best practice 5.1 assesses how a community identifies, visions for and markets priority redevelopment sites. A redevelopment ready site is a site targeted by the community and ready for investment. Identifying and marketing priority
- ❖ Best Practice Six: Community Prosperity
 - Best practice 6.1 assesses what goals and actions a community has identified to assist in strengthening its overall economic health.
 - Best practice 6.2 assesses how a community promotes and markets itself to create community pride and increase investor confidence. It also evaluates the ease of locating pertinent planning, zoning and economic development documents on the community's website.

Suggested Goal: By June 15, 2017 the Village of Roscommon will become a certified Redevelopment Ready Community by meeting the Michigan Economic Development Corporation (MEDC) certification requirements.

Suggested Goal: By August 1, 2017 complete the process to become a Michigan Economic Development Corporation (MEDC) “Rising Tide” community.

Action Steps

1. Ensure at least 3-4 Village representatives are fully trained and certified in the RRC process.
2. Resolution by the Roscommon Downtown Development Authority in support of the process to become and RRC community.
3. Resolution by the Roscommon Downtown Development Authority to contract for services with an individual to serve as the RRC coordinator with other assigned responsibilities.
4. Establish an “internal” self-assessment committee consisting of key stakeholders (Village Manager, Village Department Heads, DDA Representative, and Village Council Representative) in the Village to complete the RRC Self-Evaluation. *
5. Resolution by the Village Council in support of the process of becoming an RRC community.
6. Notification and application to the Michigan Economic Development Corporation to be certified as an RRC community.
7. Notification and application to the Michigan Economic Development Corporation to be considered for additional economic development support (e.g. “Rising Tides).

The mission of the Rising Tide initiative is to provide at-risk communities with the tools they need to design and build a successful economic framework. It supports vibrant, thriving communities to attract business investment and talent by creating a sustainable path toward economic stability and growth.

*Widespread community involvement will come at a later date.

Proposal – Contract for Services

Contract with an individual to serve as Redevelopment Ready Community Coordinator to complete the self-evaluation and planning process and to serve as the Downtown Development Authority Coordinator and Liaison for Economic Development in the DDA region. Other duties to include:

- ❖ Coordinate and facilitate DDA economic development planning processes.
- ❖ Identify economic development initiatives.
- ❖ Chair committees as needed.
- ❖ Develop and refine economic profiles of the DDA and Village.
- ❖ Facilitate the creation, refinement and evaluation of the DDA economic development plan.
- ❖ Identify and pursue specific, relevant and attainable opportunities for economic development.
- ❖ Assist with the development of partnerships within the community to develop and promote opportunities.
- ❖ Research private and public sector economic development funding opportunities.
- ❖ Prepare proposals for funding to support economic development.
- ❖ Provide updates and reports to the DDA to ensure the economic development goals are achieved.
- ❖ Provide additional support to the DDA to ensure the economic development goals are achieved.

2017 – 18 Financial Commitment: \$16,000

8-10 Hours per week plus expenses

No benefits

Self-Assessment Suggested Calendar

February 27, 2017	Best Practice One: <u>Community Plans and Public Outreach</u>
March 13, 2017	Best Practice Two: <u>Zoning Regulations</u>
March 20, 2017	DDA Meeting – Progress Report
April 3, 2017	Best Practice Three: <u>Development Review Process</u>
April 10, 2017	Best Practice Four: <u>Recruitment and Education</u>
April 17, 2017	DDA Meeting – Progress Report
May 1, 2017	Best Practice Five: <u>Redevelopment Sites</u>
May 15, 2017	DDA Meeting – Progress Report
May 22, 2017	Best Practice Six: Community Prosperity
June 5, 2017	Conclusion and Celebration

Meeting Time: 8:00 AM – 10:00 AM

Location: The Sawmill

Requested Action

A resolution that the Roscommon Downtown Development Authority, in cooperation with the Village of Roscommon authorize the completion of the Redevelopment Ready Communities® (RRC) self-assessment to enable Roscommon to become a certified Redevelopment Ready Community by meeting the Michigan Economic Development Corporation (MEDC) certification requirements.

A resolution that the Roscommon Downtown Development Authority, in cooperation with the Village of Roscommon authorize the completion of the process to become a Michigan Economic Development Corporation (MEDC) “Rising Tide” community.

A resolution that the Roscommon Downtown Development Authority contract with an individual to serve as Redevelopment Ready Community Coordinator to complete the RRC self-evaluation, RRC certification planning process and to serve as the Downtown Development Authority Coordinator and Liaison for Economic Development in the DDA region.

Request for Proposal

Contract for Services

Coordinator and Liaison for Economic Development

The Downtown Development Authority is seeking to contract with an individual or business to temporarily serve as the Downtown Development Authority Coordinator and Liaison for Economic Development in the Roscommon DDA region. Duties to include:

- ❖ Completion of the Redevelopment Ready Communities® (RRC) self-evaluation process
- ❖ Coordinate and facilitate DDA economic development planning processes.
- ❖ Identify economic development initiatives.
- ❖ Chair committees as needed.
- ❖ Develop and refine economic profiles of the DDA and Village.
- ❖ Facilitate the creation, refinement and evaluation of the DDA economic development plan.
- ❖ Identify and pursue specific, relevant and attainable opportunities for economic development.
- ❖ Assist with the development of partnerships within the community to develop and promote opportunities.
- ❖ Research private and public sector economic development funding opportunities.
- ❖ Prepare proposals for funding to support economic development.
- ❖ Provide updates and reports to the DDA to ensure the economic development goals are achieved.
- ❖ Provide additional support to the DDA to ensure the economic development goals are achieved.

Contract Amount: \$16,000

8-10 Hours per week plus expenses

No benefits

To be considered for this contract, please submit a detailed budget including professional salary requirements and associated expenses . . .